

Anna Kareeva
Piscataway, NJ [LinkedIn](#)

EDUCATION

- Rutgers University, School of Business *May 2022 – May 2025*
Master of Business and Science in User Experience Design (UXD) GPA: 3.9
Related Coursework: Intro to UXD, Visual Design, Market Assessment
- Rutgers University, School of Communication and Information *Sep 2018 – May 2022*
Bachelor of Arts in Information Technology and minor in Japanese GPA: 3.9 (Major)
Related Coursework: Data Analytics, Human Computer Interaction, Web Accessibility, Project Management

RELEVANT WORK EXPERIENCE

- Intern**, US Department of State *Feb 2024 – April 2024*
- Analyzed mobile applications for security concerns in higher risk locations in the world
 - Briefed the CIO on the progress of a software implementation in multiple bureaus and embassies
- Business Analyst**, Wintrust Life Finance *Dec 2022 - Sep 2023*
- Acted as a liaison between the internal departments to deliver necessary workflow adjustments through Salesforce
 - Proceeded as a Project Manager for a company-wide data migration effort; managed deadlines and communication
 - Conducted User Acceptance Testing (UAT) in Salesforce to detect issues and report to the developers
 - Managed Salesforce Reports and Dashboards to support the operations teams
- Product Intern**, Visual Lease *May 2021- Apr 2022*
- Created a user flow, wireframes and working prototype for the customer requested Export Designer tool
 - Created user stories for the Export Designer tool for the engineers to develop and include in the live application
 - Analyzed stories and created wireframes for the user administration feature that was causing a bottleneck for cloud ops
 - Led a self-project for a critical missing feature (notifications hub) in the main Visual Lease platform and also created a PM to BA handoff for future development
- Information Support Specialist**, Scarlet Computing Solutions *Nov 2019 – Aug 2021*
- Brainstormed various UX/UI ideas by compiling and analyzing customer complaints in Zendesk
 - Created a mobile prototype of the main product to explore expanding to different platforms
- UX Research Intern**, SeedStages *Aug 2020 – Jan 2021*
- Led a gamification team of three to improve customer usage of the product
 - Led usability tests and interviews to improve the application

RELEVANT PROJECTS

- RUOne Mobile Application** *Fall 2022*
- As a team of six, conducted user research and interviews, designed wireframes, created a prototype, conducted user testing, evaluated heuristics, and presented a product proposal to a board of UX experts for a Rutgers community mobile application.
- Blueprint Product Marketing Fellowship** *Fall 2021*
- Worked to develop the product marketing plan for “Sugar Rush”, an app that connects bakers and buyers to support small businesses and community health
- Rehack Climate Action Reverse Hackathon** *Nov 2020*
- Won “Best Use of Figma” category with a [Bicycling app prototype](#).

INVOLVEMENT

- Creative X, UX Design club, Events Coordinator/Editor** *Fall 2020*
FUBIS, Studied Abroad in Berlin, Germany *Summer 2022*

SKILLS

- Design:** Figma, AdobeXD, Illustrator, Photoshop
Applications: Tableau, Squarespace, Drupal, Zendesk, Mailchimp, Blender
Product Management: Confluence, Salesforce, Jira, Trello, Asana, Kanban, Agile Methodology, SAFe Agile Certified POPM
Additional: Violin (New Jersey Gamer Symphony 2023, Rutgers Sinfonia Orchestra 2018), Russian, Japanese